The Honorable Reed Hundt Chairman Federal Communications Commission 1919 M Street NW, Room 814 Washington, DC 20554 RECEIVED

JAN 2 4 1995

FCC MAIL ROOM

Dear Chairman Hundt:

We the Brandon Busy Bees Family and Community Education Organization are writing to urge you to strengthen the guidelines for the Children's Television Act.

As parents and grandparents we are concerned about the increase in sensationalistic talk shows, violent cartoons, and adult sitcoms that are readily accessible to young children. These programs introduce a child to a world of violence, immorality, and dissatisfaction.

We know that broadcasters have the talent to create children's shows which are educational as well as entertaining. Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. The 1974 FCC Policy states, "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to a child's development."

The FCC needs to strengthen the guidelines of the Children's Television Act by establishing strict policies designed to safeguard the interests of our children. These should include a clear cut definition of "educational" programing and a requirement that TV stations air at least one hour a day of 30-minute educational shows between 7 am and 10 pm in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please ... America's children are counting on you.

Sincerely, alice factions

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The Honorable Reed Hundt Chairman Federal Communications Commission 1919 M Street, NW, Room 814 Washington, DC 20554

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FCC MAIL ROOM

Dear Chairman Hundt

We, the undersigned who care very deeply about our children, are writing to urge you to strengthen the guidelines for the Children's Television Act.

Millions of American children grow up facing crises -- family problems, violence, and poverty. This leaves them ill-prepared to learn in school. Millions more receive their education in underfunded and troubled school systems. The number of school drop-outs and illiterate high school graduates increases each year. These trends endanger the security, health and future of our nation.

Broadcast television can play a novel role in nourishing the minds of our nation's children. To quote from the 1974 FCC Policy Statement, "There are many imaginative and exciting ways in which the medium can be used to further d child's understanding of a wide range of areas. history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to a child's development."

We firmly believe that broadcasters have the talent to create children's shows which are as educational as they are entertaining. Yet, our children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines of the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of 'educational' programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m.-10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please... For the sake of our children ... We are counting on you.

Sincerely.

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